



3 ThirdWay LEADERSHIP

Welcome to The ThirdWay

ThirdWay Leadership is a boutique leadership and coaching practice committed to creating a new leadership paradigm.

We work with organizations to break down silos, expand creativity, maximize talent, explore new markets and deliver a healthy ROI.

We develop capacity in emerging leaders, mid-senior level directors, C-suite executives and entrepreneurs.

Our initiatives are oriented around the real-world experiences of our clients, and are directly linked to performance and desired outcomes.

+1 716 912 9551

info@thirdwayleadership.com

www.thirdwayleadership.com

The Power of Paradox

Embracing the Gifts of Light & Shadow

Paradox Card Deck



DIRECTIONS FOR USING THE PARADOX CARDS

When confronted with a question, problem, or challenge, either:

1. Select a card(s) randomly from the deck and explore how the paradox expressed on the card connects to the topic at hand.
2. Explore the Paradox Index to see which paradoxes are embedded in, or best serve to inform, the question, problem or challenge.

In each case, ask yourself (and your partners, friends, clients or team) how holding both sides of that paradox opens the space for new possibilities to emerge.



Creativity, Innovation & Risk

and

Stability & Security



"I" (Unique Individuality)

and

"WE" (Interconnectedness)



The Brightest Light (Gifts)

and

The Deepest Shadow (Challenges)



Presence in the Moment

and

Commitment to Creating the Future



Commitment to Relationships

and

Commitment to Results



Responsibility for Impact

and

Never Take Anything Personally



The Universe is Perfect

and

The Marketplace is Burning



Service to Self

and

Service to Other



We are Hardwired for Fear
(Survival)

and

We are Hardwired for Love
(Awakening)



Being

and

Doing



Masculine

and

Feminine

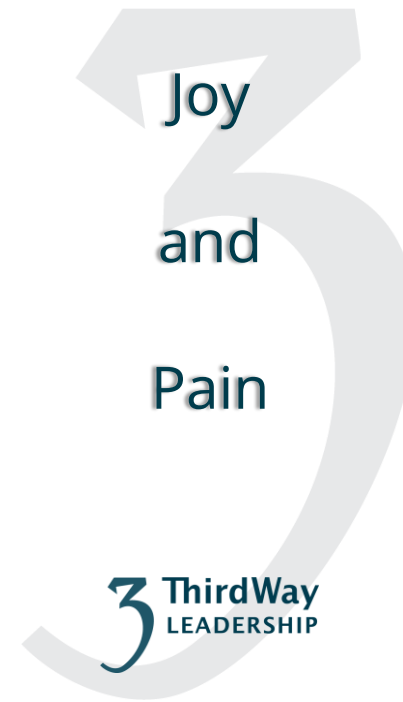


It's All Made Up

and

It's All True





Free Will

and

Evolutionary Impulse



Internal World

and

External World



Need to Know

and

Ability to Be with Uncertainty



Acceptance

and

Resistance



Resonance

and

Dissonance



Strength

and

Vulnerability



Logic

and

Imagination



Good

and

Bad

